

# Welcome to the Embrace Downtown Public Open House



## Agenda

- Introductions
- Design Objectives
- Final Concept
- Business Support
- Schedule
- Project Communication
- Open House/Concept Review



### Introductions



Chris Jensen | Mayor

City of Noblesville

Alison Krupski | City Engineer

City of Noblesville

**Aaron Head | Community Engagement Mgr.** 

City of Noblesville

Andrew Rodewald | Project Manager

City of Noblesville



Willie Hall | Civil Engineer

**Crossroad Engineers** 



Tommy Freeborn | Landscape Architect

**RATIO** Design



# Design Objectives



Preserve & Celebrate the existing character of Downtown Noblesville.



**Cultivate** a traffic-calmed environment centered around **pedestrian safety** and accessibility.



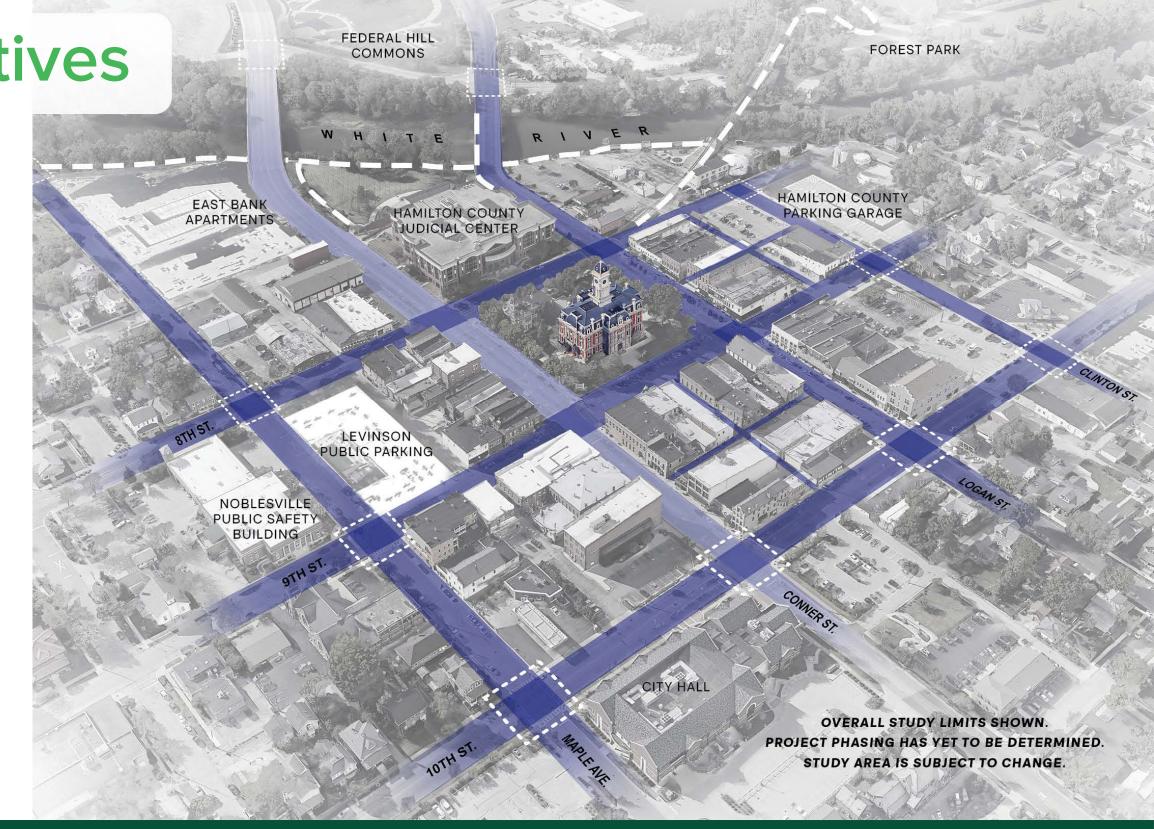
**Promote** an environment that supports a **vibrant and healthy** downtown economy.



**Increase** connections to **greenspace** throughout downtown.



**Invest** in public infrastructure for the future of Downtown Noblesville.





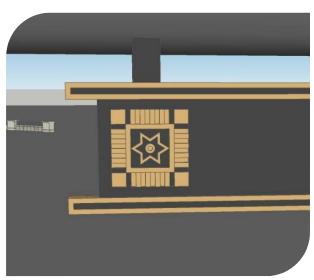
### Preserve & Celebrate the existing character of Downtown Noblesville.

- Brick paver color pallet compliments historic buildings and elements
- Noblesville star brick placed as accent features
- Granite curbs with metal planter railing
- Granite pavers with metal inlay street names at intersection plaza
- Seat wall around historic courthouse to remain
- Wayfinding signage reflects downtown character
- Artwork exhibiting Noblesville's past











### Cultivate a traffic-calmed environment centered around pedestrian safety and accessibility.

- Widen sidewalks for safety & accessibility
- Reduce lane widths to promote slower speeds
- Shorten pedestrian crossing widths
- Improve sight lines at intersections
- Remove curbs for barrier-free navigation
- Provide landscape buffers, bollards, and planter boxes to protect pedestrians from traffic
- Include accessibility best practices, including detectable warning surfaces, accessible parking, level surfaces, and reduced building entry barriers









### Promote an environment that supports a vibrant and healthy downtown economy.

- Improve walkability, accessibility, and safety
- Add an Amenity Zone (11' from building face)
- Widen sidewalk to 10'
- Provide flexibility with parallel parking area
- Improve wayfinding and signage
- Attract new and encourage returning visitors









### ncrease connections to greenspace throughout downtown.

- Install appropriate street trees
- Utilize a planting system that promotes healthy urban tree growth
- Provide shade for sidewalks and gathering spaces
- Place large planter bowls at intersections to slow traffic and protect pedestrians
- Install vibrant landscaping to create a warm & welcoming environment









### **Invest** in **public infrastructure** for the future Downtown Noblesville.

- Replace 30+ year old sidewalks
- Separate combined storm and sanitary sewer to reduce odor
- Install new stormwater drainage facilities
- Install new drinking water facilities (Indiana American Water)
- Replace signals with decorative poles and fixtures. Replace underground cables and conduits.
- Construct communications duct banks for future fiber connectivity

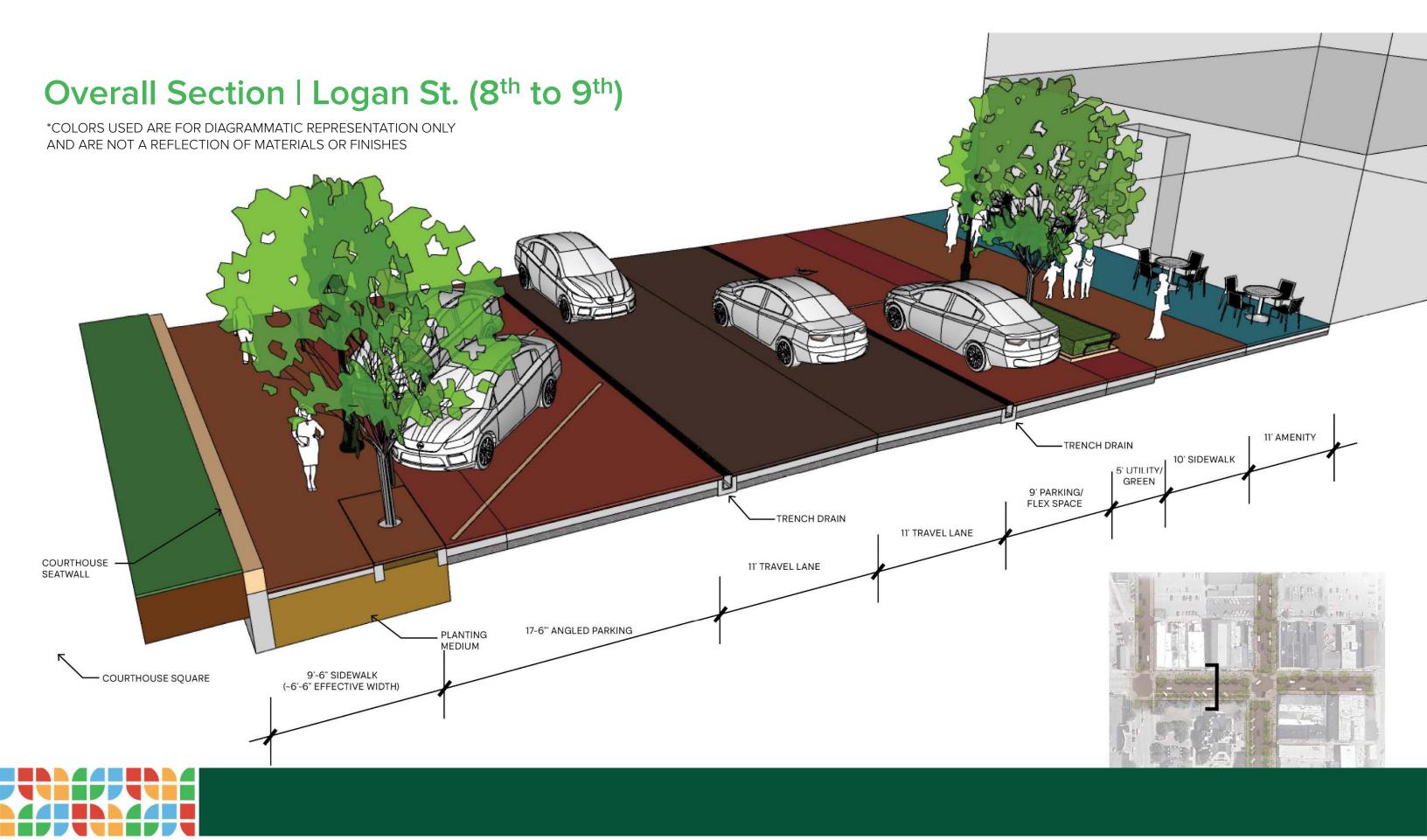




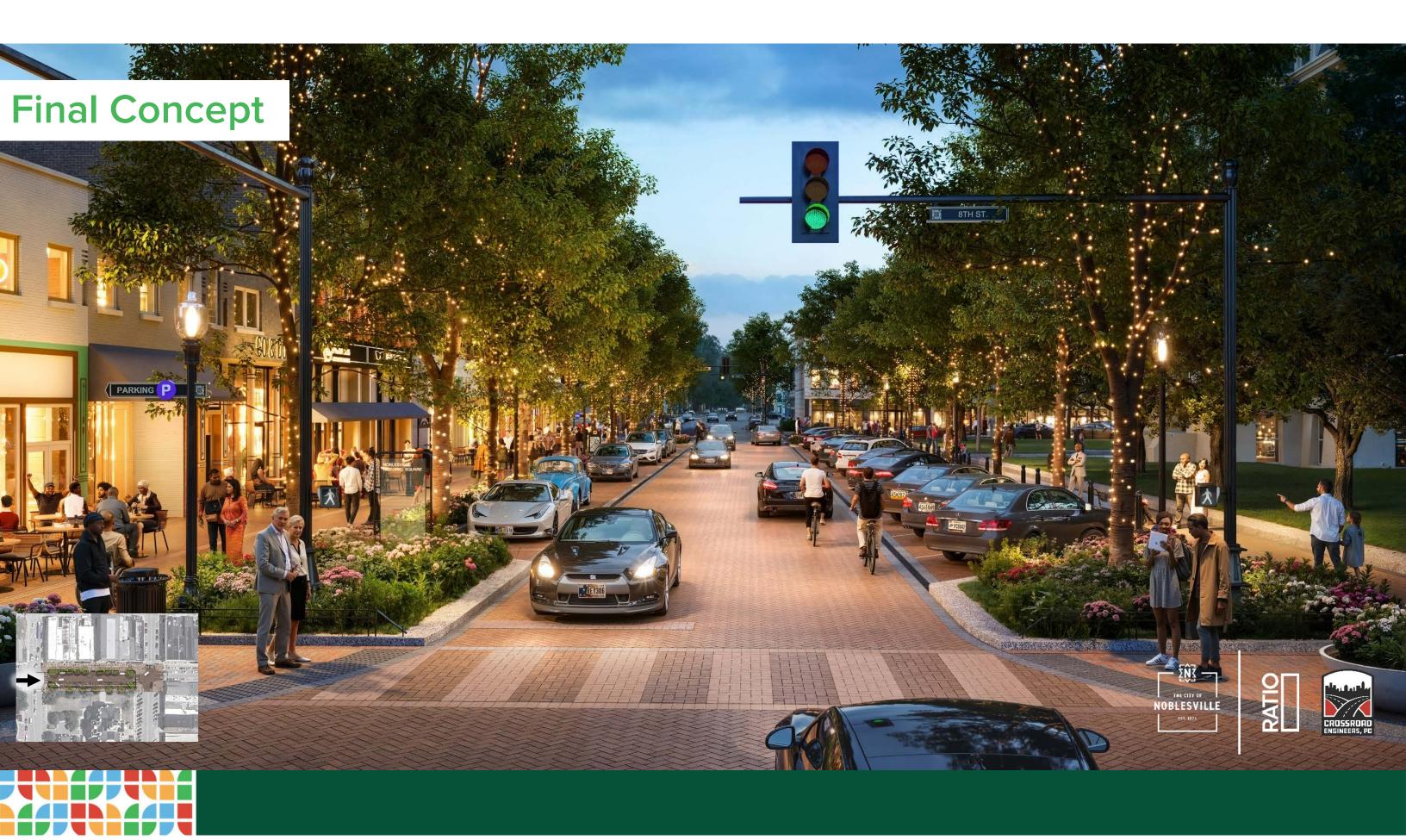






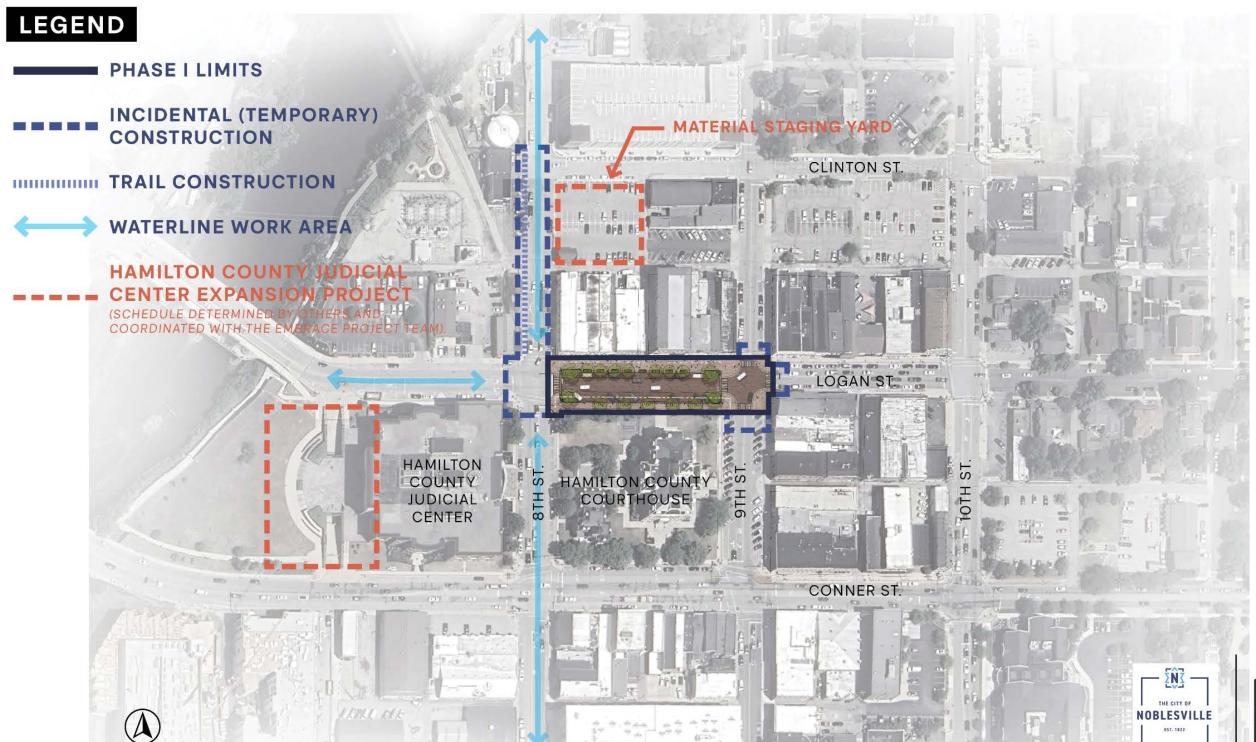
















#### **CONSTRUCTION PHASING**

\*WORK AREA SEQUENCING STILL TO BE DETERMINED

#### **WORK AREA A**

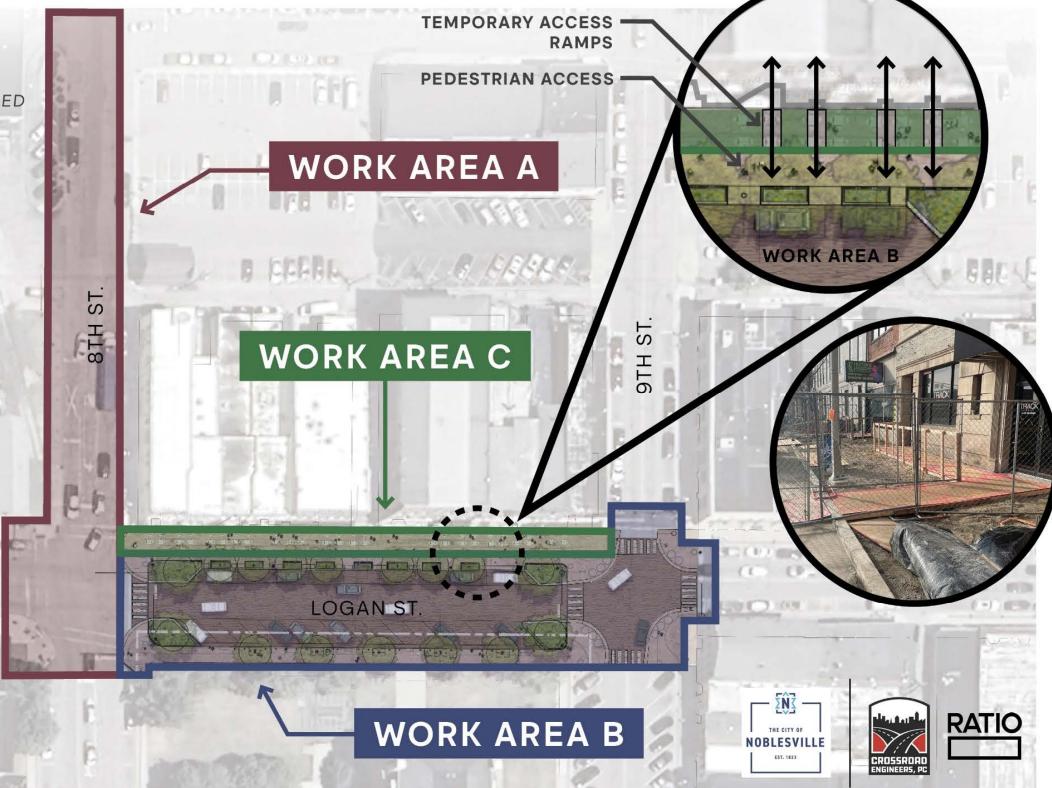
 Includes utility work, patching, and intersection asphalt pavement as well as a new sidewalk connecting Logan St. to Clinton St.

#### **WORK AREA B**

- Includes all surface area from the Hamilton County seatwall to 6' from face of buildings.
- Access to be maintained along frontage of buildings from 8th St. to 9th St.
- No parking on Logan St. during this phase.
- Occasional work in area C due to building service connections and other utility work.

#### WORK AREA C

- No parking on Logan during this phase.
- Contractor will provide pedestrian access to businesses during construction and work with business owners to maintain access to buildings.





### **Business Support**

- Signage, Signage, Signage
  - Signage at or near construction fencing
  - Sidewalk graphics promoting businesses within construction area
  - Additional wayfinding signage to public parking areas
- Targeted social media ad campaign
  - High density areas such as Grand Park, Hamilton Town Center, Ruoff Music Center – Drive visitor traffic to downtown
  - Localized ads promoting supporting local during construction









### **Business Support**

- Customer retention campaign
  - In store punch card campaign for giveaways to incentive spending at multiple locations
  - Construction activations construction viewing areas
- Creation and promotion of events and activations during Construction including support of partner organization events
  - Indiana Peony Festival
  - Noblesville Creates
  - Noblesville Main Street









### Schedule

#### **Embrace Downtown Office Hours**

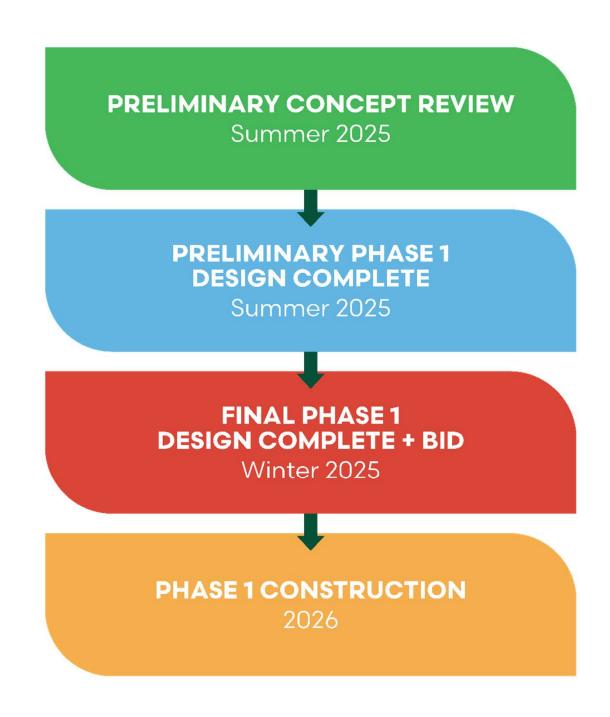
- Every Wednesday from 2 p.m. 4p.m.
- Noble Coffee & Tea

#### Phase 1 Bid

December 2025

#### **Phase 1 Construction**

- February 2026 to November 2026
- Complete prior to holiday shopping season





### **Project Communication**

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